



HQ501 W. Michigan Street

Milwaukee, WI in the Press

- [“Why Milwaukee Is the Midwest’s Coolest \(and Most Underrated\) City”](#) – Vogue, 7/10/2018
- [“Best of the Midwest: 9 must-see destinations worth a visit in 2019”](#) – Chicago Tribune, 1/8/2019
- [“Family Travel: 10 Top Destinations for 2019”](#) – Travelocity, 1/8/2019
- [“15 Incredible Winter Getaways That Won’t Break the Bank”](#) – Men’s Journal, 1/29/2019
- [“Our Guide to the Milwaukee Convention: A ‘Spotted Cow’ Isn’t a Cow”](#) – New York Times, 3/12/2019
- [“America’s Best New Attractions Worth Traveling For”](#) – Thrillist, 6/3/2019
- [“Wisconsin is the Best Golfing Road Trip You Can Take Right Now”](#) – Bloomberg, 6/9/2019
- [“There’s Never Been a Better Time to Eat and Drink in Milwaukee”](#) – Food & Wine, 6/21/2019
- [“Midwest Travel Ideas: 8 Under-The-Radar Destinations to Visit in America’s Heartland”](#) – Lonely Planet, 7/7/2019
- [“The 15 Best Cities to Visit in the US”](#) – Time Out, 7/10/2019
- [“Rust Belt Breweries Create Pint Glass Half-Full Optimism”](#) – Craftbeer.com, 7/18/2019
- [“An Insider’s Guide to Milwaukee”](#) – The Wall Street Journal, 7/23/2019
- [“10 Reasons to Make Time for Milwaukee”](#) – Travel Channel, 10/3/2019
- [“20 for 2020: Airbnb Reveals the 20 Destinations to Visit Next Year”](#) – Airbnb, 10/9/2019
- [“36 Hours in Milwaukee”](#) – The New York Times, 10/10/2019
- [“10 Places to Travel in 2020 – Before Everyone Else Does”](#) – The Wall Street Journal, 10/25/2019
- [“Milwaukee has arrived, now what? Developers say region has opportunity to reach new heights”](#) – Milwaukee Biz Times, 11/11/2019
- [“The 50 Best Places to Travel in 2020”](#) – Travel + Leisure, 12/9/2019
- [“This is Milwaukee: A City on the Rise Gets Real”](#) – Livability, 12/12/2019
- [“25 Best Places to Visit in 2020”](#) – Forbes, 12/19/2019
- [“10 places the US you need to visit in 2020”](#) – INSIDER, 12/23/2019
- [“10 Best Beer Scenes You Should Experience in 2020”](#) – USA Today 10 Best, 12/30/2019
- [“Where to eat in 2020”](#) – Eater, 1/7/2020
- [“Eater includes Milwaukee on list of places to visit for food in 2020”](#) – Milwaukee Journal Sentinel, 1/8/2020
- [“I choo-choo-choose you: Why we moved to Milwaukee”](#) – OnMilwaukee, 1/23/2020

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- [“Developer to buy vacant Assurant office in downtown, may expand for hotel”](#) – Milwaukee Biz Journals, 11/12/2019
- [“Lurie Buying Mostly Empty Downtown Building”](#) – Urban Milwaukee, 11/12/2019
- [“Assurant building joins Westown office revival”](#) – Milwaukee Biz Journals, 11/14/2019
- [“In case you blinked last week, here’s all the new shit they’re building in Milwaukee \(November 10-16\)”](#) – Milwaukee Record, 11/18/2019
- [“Developers plan will rebrand 5th and Michigan building and cap with a hotel”](#) – OnMilwaukee, 11/20/2019
- [“WHAT’S IT WORTH? Old Blue Cross Building Once Cost \\$28 Million. Massive concrete structure on Michigan, built in 1980, could grow and add hotel.”](#) – Urban Milwaukee, 12/12/2019
- [“F Street buys downtown Assurant building for \\$4 million, debuts redevelopment plans”](#) – Milwaukee Biz Journals, 12/20/2019



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- ["Developer buys former Assurant building in downtown Milwaukee"](#) – Milwaukee Biz Times, 12/20/2019
- ["One of downtown Milwaukee's largest underused office buildings is sold"](#) – Milwaukee Journal Sentinel, 12/21/2019
- ["New Assurant building owner hopes to land large corporate tenant within 6 to 18 months"](#) – Milwaukee Biz Times, 12/23/2019
- ["Large underused downtown Milwaukee office building targeted for redevelopment after sale"](#) – Milwaukee Journal Sentinel, 12/23/2019

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