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Our publication's partners

Welcome to the first issue of *Shorewood Today* for 2019! This year, we are extremely pleased to announce that the Shorewood Foundation has joined our publication team as a stakeholder.

Like the magazine's other stakeholders – the Village, Shorewood School District, Shorewood Business Improvement District and Shorewood Community Development Authority, the Shorewood Foundation contributes financial support that enables us to deliver the highest-quality magazine to our readers. While production costs for *Shorewood Today* are more than 80 percent covered by our wonderful advertisers, the financial and content contributions of our partners define our magazine as a community collaboration to inform readers and celebrate Shorewood's unique aspects and attributes.

Going forward, this column will be rotated quarterly among our partners, delivering important communication from each of their perspectives. We welcome the Shorewood Foundation and wish to thank all of the partners and advertisers for their continued support of this valuable publication.

–Rebecca Ewald, Village Manager

Shorewood Today is published four times a year with support from our community of advertisers as well as the Village of Shorewood, Shorewood School District, Shorewood Business Improvement District, Shorewood Community Development Authority and Shorewood Foundation.

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For more information, visit:

Village of Shorewood: villageofshorewood.org

Shorewood Business Improvement District: shorewoodwi.com

Shorewood School District: shorewoodschoools.org

Shorewood Foundation: shorewoodfoundation.org

On the cover: Jersey, an English springer spaniel who is part of the Marschka family of Shorewood, gets some love from Janice Marschka, 9. Photo by Jonathan Kirn.



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—Liz Sumner
Owner of SHOP

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Shorewood News



Audrey Marschka, 5, hugs family pup Jersey, 9.

POOCH PERFECT

Celebrating dogs, encouraging responsibility

With a small footprint but three veterinary clinics, two groomers and at least one bar where dogs are as welcome as two-legged patrons, the Shorewood community clearly champions canine companions.

The new "Shorewood Loves Dogs" campaign from the Village Parks Commission and the Shorewood Waters Project reflects this affection in a way that also conveys valuable information to Village dog owners.

"We love dogs," says Ellen Eckman, Parks Commission chair. "But we really love responsible dog owners."

A dog mascot contest concludes March 14, and the winning pup will appear in communications about everything from healthy dog tips to local pet ordinances. Of critical importance for the organizers is conveying to dog owners the importance of managing dog waste. The campaign will detail how rainwater contributes to uncollected waste making its way into sewers that flow into Lake Michigan (which, of course, provides our drinking water). It will also encourage appropriate owner action and cooperation.

More details about the campaign are available at villageofshorewood.org/dogs.



... to provide the Board of Trustees with community perceptions and opinions about general Village services

—Tyler Burkart, assistant Village manager

NEW COMMUNITY SURVEY coming in April

Residents should watch their mail for postcards about how to participate in the Village's next community-wide survey, available online and in hard copy this April.

Beginning in 2008, the Village has conducted a community-wide survey every three years "to provide the Board of Trustees with community perceptions and opinions about general Village services," says Tyler Burkart, assistant Village manager.

The results also provide a helpful benchmark on the status of various Village operations; reveal the ways in which residents' opinions have shifted from one survey to the next or general trends in resident priorities; offer useful understanding of where the community stands on significant issues; and provide direction to the Village Board as they prioritize initiatives during the fall budgeting process.

The last survey was conducted in fall 2016, with 6.5 percent of the population participating. Results from the 2019 survey will be made public in June.



MEET DAVID WINGER, New SCFC Manager

The Shorewood Community Fitness Center welcomed David Winger as its new manager in November 2018. Winger works to sustain the SCFC as a fun, safe and welcoming establishment for community members. He

organizes, implements and evaluates individual and group fitness programs and serves as the liaison to the community, District, health education department and athletics department. Winger previously held multiple positions within the Shorewood Fitness Center including fitness specialist, personal trainer, class instructor and personal training coordinator. Winger is also head coach for Shorewood High School varsity softball and assistant coach for SHS varsity football.

"Shorewood is home now," Winger says. "The more I get involved within the community, the more I appreciate what this community has to offer."

DPW Says Farewell to TWO LONGTIME EMPLOYEES



For 29 years, **ROBIN MUELLER** was the go-to guy for any question about Shorewood's trees. As the Village forester, Mueller oversaw the maintenance of the Village's 6,300 trees

that line our parkways and fill our parks. In a community with a name that pays homage to its trees, this job is not to be underestimated.

Mueller joined the DPW team just as Dutch elm disease began to ravage our tree population, and in the intervening years dealt with the gypsy moth invasion and the fight to keep emerald ash borer beetles out of Shorewood. Caring for thousands of trees throughout their lifecycles was a job Mueller took great pride in doing well, always learning more and sharing tree trivia with others. Mueller also worked as a crew foreman, overseeing snow plowing, street maintenance, and refuse and yard waste collections.

In retirement, Mueller is excited to pursue favorite hobbies like ice fishing and bow hunting. He's planning to acquire and train a Brittany spaniel puppy as his pheasant-hunting companion on his 80 acres of land near Waupaca. These activities will keep Mueller out amid trees, enjoying their shade without the responsibility for their well-being.



RON DEICHLER grew up in Shorewood in the house his grandfather built, graduated from Shorewood High School in 1970 and recently retired after 25 years of working garbage collection routes for the Shorewood Department of Public Works. That's long enough for Deichler to have watched the

kids who waved to him from their yards as toddlers grow up and join the DPW's summer work crew.

"It was a good, family-sustaining job," Deichler says. "I was able to put three kids through parochial school on this salary. People always ask me how I could stand the smell of garbage all these years, but, to me, garbage smells like money."

Deichler is eager to check some items off his bucket list, namely road-tripping to a few auto races, but he'll also try to grant his wife her big dream: a trip together to Italy to see the Vatican. He says he will miss the folks on his route who brought him water on hot days and muffins fresh from the oven, and he'll also miss the crew at the DPW. "It's a team that works well under pressure," he says. "There are a lot of great people there."

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Shorewood's newest outpatient counseling practice offers psychotherapy services for individuals, families and couples. Family Healing and Wellness Center's founder and owner, Jerolynn Scaggs, is a licensed psychotherapist seasoned in substance abuse counseling and helping children process trauma.

Scaggs and her colleagues tailor techniques such as play therapy, cognitive-behavioral therapy, motivational interviewing and meditation to best suit the client. They also offer online therapy sessions via video conferencing.

"It's very satisfying to help people heal and teach them better ways to adapt to what's going on in their lives," Scaggs says. "There are a lot of unhealthy generational cycles of trauma, and we work really hard to break those cycles."



Family Healing and Wellness Center's Jerolynn Scaggs in the children's therapy area of her new Shorewood location.



Ty Gruber, co-owner of PowerCycle with his wife, Kayla Vogds, stands in the studio's cycling room.

PowerCycle

4521 N. Oakland Ave.
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A shared passion for community, health and fitness led Ty Gruber and Kayla Vogds to establish PowerCycle indoor cycling studio, now open in the former Yo Mama! space.

This second location builds on the success of the first PowerCycle in Wauwatosa, offering the same 45-minute stationary cycling classes that blend high-intensity cardio, strength training and rhythm-based choreography, all set to the thumping beat of customized playlists.

Quiet and smooth, PowerCycle's magnetic resistance bikes boast customized software that offers riders constant feedback on their calorie burn, speed and resistance levels. Classes are instructor-led, but athletes can work at their own level. They can also choose their favorite bike when booking classes through the PowerCycle app.

PowerCycle also offers Les Mills BODYPUMP classes, a total-body barbell workout.

Vogds says Shorewood has long been a favorite place to visit and appreciates that the Village "seems to really support small businesses."

Northshore Funeral Services celebrates 90 years



Northshore Funeral Services owner Jody Michael Armata in the business's restored 90-year-old building, which also hosts other events.

Constructed in 1929, the Northshore Funeral Services building at 3601 N. Oakland Ave. was originally designed as an outpost of the downtown Fass Funeral Home, whose owners felt they needed a secondary location "out in the country."

Current owner Jody Armata bought the building almost 70 years later – its original horsehair mats still underneath the carpeting – and poured "heart, soul and lots of money," he says, into updating and maintaining the red brick, Mediterranean Revival-style structure.

From the leaky basement to the ancient terra cotta tile roof and the approximately 12,000 square feet in between, Armata says, "There's not one thing I didn't work to restore."

Armata's work earned a preservation award from the Shorewood Historical Society in 2008, and he remains dedicated to maintaining the historic building. He regularly offers it for events including holiday luncheons, weddings, music recitals and art exhibitions, as well as his own annual Derby Day party, held in the ballroom. The building, he says, is "just too pretty to limit to funerals."

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ELECTION INSPECTORS: Invaluable To the Voting Process

BY JENNIFER ANDERSON | PHOTO BY JONATHAN KIRN

When it comes to exercising their right to vote, Shorewoodians are a committed lot. With an impressive 91 percent of all registered voters casting ballots in the November 2018 mid-term election, the Village had the highest voting rate of any North Shore community.

“People take their civic duty very seriously here in Shorewood,” says Sara Bruckman, Village clerk. “Rain or shine, we always have one of the top turnouts in the area.”

Equally dedicated are members of the Village’s small army of election inspectors and chief inspectors, the folks who show up election after election to help residents register to vote, process ballots and hand out the “I Voted” stickers many are proud to wear on their lapels. Each of the Village’s three polling places has a chief inspector and a co-chief who oversee dozens of poll workers in their steadfast work to ensure that every vote is counted.

While some workers complete half-day shifts, many opt for all-day duty, arriving at 6 a.m. (polls open at 7 a.m.) and sometimes staying well after voting closes at 8 p.m.

“It’s a long day,” admits Susan Lofton, who has worked elections for over a decade and is now chief inspector at the Shorewood Village Center polling location. “Sometimes, I hardly sit down all day, and we are meticulous about every detail.”

Married couple Jeannée Sacken and Michael Briselli are the chief inspectors for Wards 9 through 12, whose voters have historically cast their ballots at Lake Bluff Elementary School but will now do so at North Shore Presbyterian Church (see sidebar). Both aim

▲
Election poll workers – and husband and wife – Jeannée Sacken and Michael Briselli in the polling area at First Presbyterian Church. The church will replace Lake Bluff Elementary School as the voting location for Wards 9 through 12.

New Polling Location for Wards 9–12

Shorewood residents in Wards 9 through 12 will head to a new location to cast their votes now that the North Shore Presbyterian Church has replaced Lake Bluff Elementary School as their polling place. The decision for the move was a collaborative effort among the Shorewood School Board, the Wisconsin Elections Commission and the Village Board of Trustees.

“With the volume of people entering and leaving Lake Bluff on election days, it was difficult to maintain a secure learning environment for our students,” explains Angela Patterson, Lake Bluff’s principal. “Without a police presence, there is not an easy way to monitor who is entering and exiting the building and if they are going to where they need to go. Unfortunately, in this day and age, we need to be vigilant in protecting our students in ways that we didn’t need to think about 20 years ago.”

Voting at the church, located at 4048 N. Bartlett Ave., will follow the same hours as other Shorewood polling stations, open from 7 a.m. to 8 p.m. on election days. To determine your polling location, visit myvote.wi.gov.

(continued on page 12)

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- SHS and UWM annual scholarships
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- FEB 6** Valentine's Day Dinner (with musical group)
- FEB 20** Speaker Steve Isaacson re: UFO and Nuclear Accidents
- MAR 6** St. Patrick's Day Dinner (with musical group)
- MAR 20** Candidate Forum
- APR 3** Speaker Rachel Collins re: Plans, Programs & Activities
- APR 17** Jos Stoll re: Drone Photography
- APR 20** Easter Egg Hunt (Easter on 4/21)
- APR 17** Judge Derek Mosley re: Favorite Milwaukee eating places

Shorewood Men's Club donates over \$10,000 annually, which goes to charities and organizations which benefit the residents of Shorewood. Recipients have included, Village of Shorewood, Shorewood Rec Department, High School, July 4th Celebrations

FOR MORE INFO VISIT
SHOREWOODMENSCLUB.ORG

Shopping Local Helps Keep Shorewood Vibrant

"Shop local" is a common refrain in the age of online behemoths and big-box retailers, and for good reason. Encouraging people to patronize neighborhood businesses gives them a fighting chance – and, research says, makes a profound community impact.

BY JENNIFER ANDERSON

KEEPING LOCAL DOLLARS LOCAL

For every \$100 spent at a local business, \$68 stays in the community, more than twice the amount big chains reinvest, according to the Business Alliance for Local Living Economies. Local businesses tend to hire local people, pay local taxes and source goods locally. The Business Alliance also shows that every \$10 million of spending at a local business creates 57 jobs, whereas the same spending at Amazon creates just 14.

"Local businesses tend to recycle their revenue back into the community at a much higher rate," says Ericka Lang, executive director of the Shorewood Business Improvement District. "Whether it's through goods or wages, they generate a virtuous economic circle for the Village."

DISTINCTIVE PRODUCTS AND SERVICES

"Supporting local businesses helps diversify the community's offerings and creates a unique commercial district," says Jacob Bresette, owner of Lake Effect Surf Shop. "Whether it's a Creative Army longboard or one of our unique Wiloha tees, our goal as a business is to offer the community something it can't get anywhere else."

With local businesses, customers get the benefit of the owner's experience and knowledge, leading people to items that haven't been selected based on a national sales plan.

"We try to provide clients with curated product options that they can't find at a large chain in terms of uniqueness, quality, service and sustainability," says Olson House's Teresa Olson.

"Supporting local businesses helps diversify the community's offerings and creates a unique commercial district."

—Jacob Bresette
Owner, Lake Effect Surf Shop

SUSTAINING COMMUNITY CHARACTER

Local businesses add vibrancy in an increasingly homogenous world. Research shows that customers at a local store are more than three times more likely to "discover something new." Shorewood's stores, restaurants and specialized service providers offer a unique charm that attracts people.

"When people don't support local businesses, they fail, and then the bigger corporate businesses end up defining the neighborhood," says Ashley Dietrich, owner of Miss Cupcake. "You end up losing the character and uniqueness that drew people there in the first place."

(continued on page 12)

Building Relationships

People who support local businesses become part of a “web of economic and social relationships,” notes the Institute for Local Self-Reliance, strengthening their sense of communal belonging. According to one study, in communities with more local businesses, people have stronger social ties and participate more in civic affairs. The American Independent Business Alliance calls hometown businesses “the ultimate social networking sites.”

“When we shop our local business district, we run into friends and neighbors and catch up on recent happenings,” says Liz Sumner, owner of SHOP. “That does not occur when we shop online and have everything delivered to our homes.”

Local shop owners are often passionate about what they do, and having their own business is frequently the culmination of a long-held dream. This gives them a vested interest in keeping customers happy.

FOR EVERY
\$100
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LOCAL BUSINESS,
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COMMUNITY

A Healthier Environment

According to the National Resource Defense Council, buying local helps reduce pollution, improves air quality and benefits us health-wise. Independent, community-serving businesses typically consume less land, carry more locally made products, are located closer to residents and thus create less traffic and air pollution than big-box stores.

“When we shop our local business district, we run into friends and neighbors and catch up on recent happenings.”

—Liz Sumner
Owner of SHOP



A Prosperous Community

Having a vibrant, successful business community is a financial boon to all residents. A 2011 report from American Express found that of residential neighborhoods studied over a 14-year period, those served by successful small businesses experienced an average of 50 percent more appreciation than their citywide markets. “Local businesses create an uplifting effect to the entire community,” Lang says. “Supporting Shorewood businesses helps them thrive and, at the same time, we help ourselves. Shopping local enables all of Shorewood to flourish, so think before you click.” ■

VOTING (continued from page 8)

to make the act of voting as “congenial and pleasant as possible,” Briselli says, adding that both he and Sacken try to ensure that everyone is greeted with a smile and, at some point, thanked for coming to vote.

“They’re exercising a right that people die for in some parts of the world,” he says. “It shouldn’t be drudgery.”

Election inspectors undergo a training session that covers everything from registering residents as voters to forms of acceptable identification. New inspectors are typically paired with more experienced ones until they get the hang of things.

The Village is always looking for new inspectors, who receive a small stipend for their work as well as lunch and dinner on the day of the election. With the growing number of absentee ballots to process on voting day along with other duties, Bruckman says the workers’ contributions are invaluable.

“Last election, we had nearly 3,200 absentee ballots, which must be processed on Election Day according to Wisconsin

law,” she says. “That’s only one part of what needs to happen, and there’s no way it could all get done without the inspectors and the chiefs.”

More than 100 inspectors worked during the last election, but Bruckman would like to see that number increase for more efficient absentee ballot processing and shorter wait times at the polls.

Lofton, who has nothing but praise for her “extraordinary” team of workers, suggests that anyone who wants to see the system continue to run smoothly should consider signing on.

“If you appreciate your right to vote, you might give some thought to everything that goes on behind the scenes to make that happen,” she says. “And if you’d like to help out, I encourage you to apply and join us in getting the job done.”

For information on becoming an election inspector, visit villageofshorewood.org/635. ■

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ALL STUDENTS, ALL SCHOOLS

April referendum to address critical improvements to District facilities

BY KATELIN WATSON | PHOTO BY JONATHAN KIRN

Shorewood Schools play an integral role in the quality of life in the Village, serving as a community hub and resource for children and adults. Building on a strong tradition of educational excellence that has helped define the Shorewood community for generations, District leaders are committed to sustaining and enhancing outstanding educational opportunities for current and future students.

Since the District's facilities planning initiative began three years ago, the Shorewood School Board, along with District administrators and professional partners Eppstein Uhen Architects and Miron Construction, have worked to assess the condition of the District's four schools – three of which are more than 90 years old and one that is pushing 50 – and develop a plan to maintain and modernize them.

"To carry on the legacy of our District's founders, and as stewards of our beautiful, historic buildings, we as a community are responsible for their care, safety improvements, accessibility and infrastructure renewal," says School Board President Paru Shah.

The District's facilities planning initiative is in direct response to the 2016 community summit, "Shaping the Future of Shorewood Schools." More than 100 community members worked together over three days to identify priority initiatives to help the District sustain and enhance excellence. "Modernizing and Maintaining Our Historic Schools" was among the top five community priorities.

District leaders moved forward with a district-wide facilities assessment, community-wide surveys, more than a dozen staff and community workshops, and ongoing input from experts in educational learning spaces and construction.

This community-centered approach led the School Board to adopt a resolution to place two referendum questions on the April 2, 2019 ballot to address critical needs at all four Shorewood schools, including:

- ▶ creating secure entrances at our elementary schools
- ▶ improving restroom accessibility and functionality
- ▶ updating HVAC, electrical and plumbing systems
- ▶ renovating classrooms for modern teaching and learning functions

"The proposed ballot questions allow us to address our most critical facility needs and then to maintain these improvements moving forward," Shah explains.



Shorewood High School students move through the hallways of the Administration Building, which dates to 1925.

If the referendum questions are approved by voters, the collective impact on the projected mill rate increase is approximately \$0.31 per \$1,000 of Fair Market property value, which translates to \$31 per year for every \$100,000 of property value.

Community members can learn more about the proposed capital maintenance and classroom improvement projects at informational sessions in March. Complete information about the referendum and the potential tax impact can also be found at shorewood.k12.wi.us/facilities/, along with detailed background on the facilities planning process, the District and School Board's work, the complete facilities assessment, and community survey results. ■

ATTEND AN INFORMATION SESSION:

March 11 Atwater Library, 6:30-8 p.m.

March 13 SHS Library, 6-8 p.m. • SIS Commons, 6-8 p.m.

March 18 Lake Bluff Library, 9:30-11 a.m.

Referendum Questions on Shorewood's April 2 Ballot

Question #1

\$65M District-Wide Facility Projects: Approval of this question would authorize the district to borrow funds (not to exceed \$65 million) to address critical capital projects in all four schools, including safety and security, Americans with Disabilities Act accessibility, building systems and infrastructure, and targeted instructional space improvements.

Question #2

\$275,000 Recurring Revenue Limit Extension: Approval of this question would provide additional and ongoing annual funding for District-wide facility costs to continue to maintain Shorewood's historic schools.

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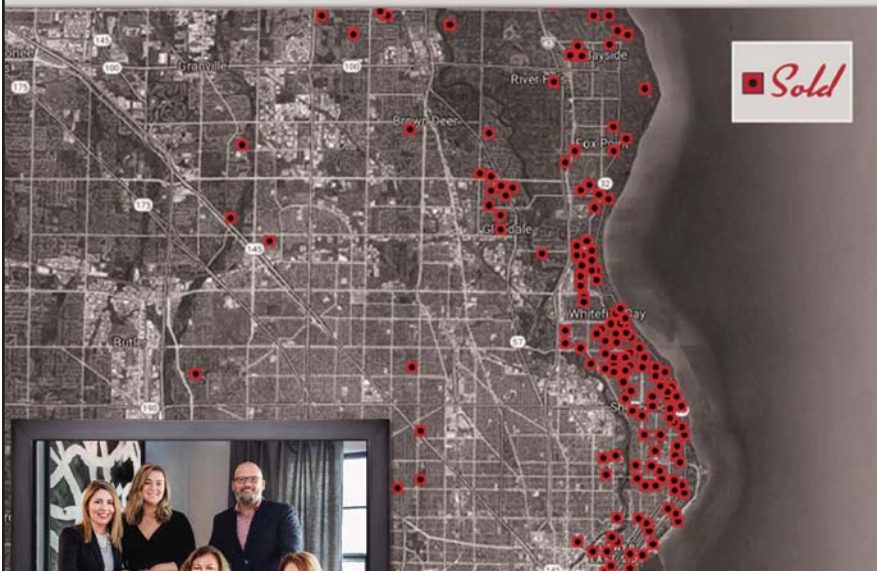
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Shorewood Events

Submitted photo



The First Shorewood Shenanigans, in 2018, drew big crowds to North Oakland Avenue.

2nd Annual Shorewood Shenanigans

Saturday, March 16, Noon-6 p.m.

Following on the success of its inaugural year, the Shorewood Business Improvement District is bringing back this local St. Patrick's Day celebration. A multitude of local businesses are in on the shenanigans with sponsorship and participation, with the full list of supporters found at shorewoodwi.com.

The shenanigans and good *craic* kick off at the top o' the mornin' (that's noon) with a street festival on the 4500 block of North Oakland Avenue that includes live music, food and more. Three Lions Pub will offer traditional Irish food and drinks, including Jameson stations, while across the street, North Star American Bistro will host a bloody Mary bar.

Throughout the day and evening, the Milwaukee Brat House will run shuttles among the nine participating bars and restaurants along Oakland. Other participating establishments include Cloud Red, Draft & Vessel, Blue's Egg, Camp Bar, Thief Wine, and Harry's Bar & Grill.

The Trinity Irish dancers will perform throughout the day, and the Milwaukee Hurling Club will be on hand with demonstrations. Locally designed T-shirts that are fair salvage will also be for sale. So stop faffin' about – leg it to Shorewood Shenanigans for a wee bit o' the black stuff and enjoy the hooley! It'll be dead on.

The SEED Foundation's 16th Annual Swing with Shorewood

Saturday, March 9, 6:30 p.m.

Please join the Shorewood SEED Foundation for a night of dining, dancing, dreaming and giving to benefit Shorewood Public Schools. The event is held at Pier Wisconsin in Discovery World, with outstanding views of the lakefront and downtown. Dinner is catered by Bartolotta's and the event includes multiple raffles, a super silent auction and live entertainment.

Swing
with Shorewood

Swing with Shorewood helps fund grants for projects and programs in each of our public schools. Since 2004, the event has raised more than \$1.5 million to help teachers and schools implement new academic curriculum and safety programs, purchase new computers and other classroom equipment, and much more.

To reserve tickets or for more information, contact shorewoodseed@gmail.com.



Atwater third-grader Yinuo Wang is all in on her project in art class.

Shorewood School District Art Show

Tues., March 5-
Wed., April 3

The Shorewood School District's Annual Art Show is one of the only K-12 District events throughout the year. Held at the Shorewood Public Library, it features student artwork from all grade levels.

The artwork, showcased all over the library, encompasses both 2-D and 3-D projects, including drawing, painting, printmaking, mixed media, graphic design and ceramics. The show is free to the community and is available for viewing during normal library hours.

Environmental Film Festival

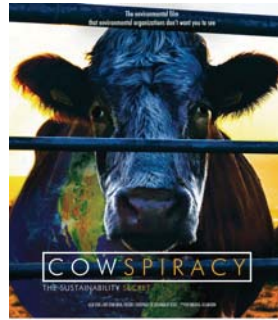
7 p.m. Fridays, March 15 and April 12

With the 2019 Environmental Film Festival, the Shorewood Conservation Committee continues its tradition of screening movies that focus on issues of ecological concern in the months leading up to Earth Day in April.



Cowspiracy (March 15) is a 2014 documentary focused on the environmental impact of large-scale factory farming. *Reinventing Power* (April 12) is a 2018 Sierra Club documentary about eight people whose lives have been changed by the renewable energy industry.

Free to the public and followed by a guided group conversation, these films will be shown in the Village Center, lower level of the Shorewood Library, 3920 N. Murray Ave.



Submitted photo

Young volunteers at the Fall 2018 Clean-Up.

Shorewood Connects Annual Spring Yard Clean-Up Saturday, May 4, 9 a.m.-noon

As warmer weather approaches, Shorewood Connects invites energetic volunteers of all ages to help with the eighth annual Spring Yard Clean-Up. One morning of work helps your older adult neighbors and homeowners whose disabilities may make it difficult or impossible to get the yard ready for spring and summer. No assignment takes more than two hours. Grab a rake and a friend and meet at Kingo Lutheran Church!

To volunteer, contact Shorewood Connects Coordinator Vashti Lozier at vashtilozier@gmail.com or 414.378.6073. Older adults seeking assistance should contact Elizabeth Price at eprice@villageofshorewood.org or 414.847.2727.

Pedestrian and Bike Safety Month Events May 2019

Timed with the anticipated arrival of spring-like weather, Pedestrian and Bike Safety Month events encourage people to get out and enjoy our walkable, rideable community. Among the activities planned are a "pedestrian parade" to help drivers remember to keep an eye out for walkers and bike riders, especially at marked crosswalks, and a run/walk co-sponsored by Performance Running Outfitters.

For event information, contact Tyler Burkart at tburkart@villageofshorewood.org or visit villageofshorewood.org.



Submitted photo

"gBrLeUeEn" by photographer Karen Peugh.

(re) Visions: Words into Pictures, Pictures into Words

April 4-May 22
Reception April 11, 6:30-8 p.m.

To celebrate National Poetry Month in April, the Shorewood Public Library is pleased to present the collaborative art of photographer Karen Peugh and poet CJ Muchhala.

(re) Visions features poems inspired by photographs and vice versa, intended to expand the meaning of each. The poems and photographs address a variety of subjects, from humans' interactions with Lake Michigan to a child's view of her grandmother.

The public is invited to a free reception April 11 to meet the artists and learn more about their partnership. Muchhala and local poets will also read from their work.



First Ride & Bike Rodeo

Saturday, May 4,
Noon-3:30 p.m.

Join the Shorewood Recreation Department, North Shore Health Department, Pinnacle Bike Shop, North Shore Fire Rescue and Shorewood Police Department at the Atwater Elementary School west playground for two bicycle education events. Both events are free for Shorewood residents (\$5 for non-residents), but pre-registration is required (call the Rec Department at 414.963.6913 x 4 or visit shorewoodrecreation.org). Free helmet fittings are included!

Noon-1:30 p.m. First Ride Ages 3 & up

Children will learn to ride a two-wheeled bike with the proven "balancing first" method.

2-3:30 p.m. Bike Rodeo Grades 2-6

This clinic will educate parents and children on bike safety, traffic rules and more.

Senior Resource Center



Harry's server Amber Trice helps seniors (from left, Katie O'Brien, Theresa Olson and Betty Linder) with their menu choices during the Senior Resource Center's monthly Lunch Bunch event.

Making Shorewood an even better place for all ages

The World Health Organization's description of an "age-friendly" community is one that "enables people of all ages to actively participate in community activities and treats everyone with respect, regardless of age.

Fortunately, Shorewood fits the definition well. The Village offers many advantages of benefit to not only seniors, but people of all ages: parks and green spaces, sidewalks, an accessible business district, community events, health and recreational programming, and fine schools.

As we work together to maintain these excellent amenities, it's important that we keep an eye on the future and look for ways we can continue to make our community the best place for all to live, work and enjoy life.

Shorewood began that process in 2008 with the creation of Shorewood Connects – a community organizing

initiative that led to two national recognitions: Generations United – Best Intergenerational Community (2014) and an AARP Age-Friendly Community designation (2017).

AARP conducted a phone survey asking residents to identify what could be improved. The Village's Elder Services Advisory Board also did some pop polling this summer at the Shorewood Farmers Market, Coffee & Bagels and the City Market.

The results identified four priorities for the next three to five years: creating more housing options for people with moderate incomes; improving safety for pedestrians on sidewalks and crosswalks; developing more neighborhood connection activities and programs; and increasing awareness/use of the Shorewood Senior Resource Center to help seniors find and gain access to health and supportive services.

Early this year, the Elder Services Advisory Board and Shorewood Connects held meetings with key stakeholders to generate ideas, an action plan and strategies for success, including an effort to assess community interest in moving ahead and identifying leaders for the effort. The recommendations will be reviewed by the Village Board in the spring, before submission to AARP. Then, the work really begins!

It's important to remember that all of us are stakeholders in creating a plan for Shorewood. It does not fall on Village government alone to develop and implement the plan, but to Shorewood residents old and young, schools, community organizations, civic leaders – everyone. ■

Sue Kelley is the facilitator for Shorewood Connects.

Events

One-to-One Tech Support Fridays! Ongoing, 9-11:30 a.m.*

Get more comfortable using your portable technology (smartphone, laptop, iPad, Kindle) as well as apps, social media and more, with one-on-one support from tech-savvy volunteers. *Free; no pre-registration required.*
**No tutors on April 19.*

Memory Café

Third Thursday of every month, 2:30-4 p.m.

Greet old friends and make new ones at Three Lions Pub, 4515 N. Oakland Ave. If this is your first visit, please RSVP in advance to the SRC. *Free admission, coffee, soda and water. Food available for purchase from the Three Lions menu.*

Grief Support Group

Wednesdays, April 10-May 15, 9:30-11 a.m.

This group meets at Zilber Hospice and is led by Judy Mazzie, who has led grief support groups over the years. She became interested in supporting others in the grieving process after the death of her husband. *Free; please pre-register.*

Men's Morning

Wednesdays, April 10, May 8, 10-11:30 a.m.

Women are welcome, too! Donuts, coffee and juice will be served.

▶ April 10: "From Chicago to Vietnam: A Memoir of War." Michael J. Duffy recounts his Vietnam experiences.

▶ May 8: "The Magnificent Machines of Milwaukee." Milwaukee was the center of industrial innovation following the Civil War. Thomas Fehring shares this story of progress.
\$3 fee at door; no pre-registration required.

Fitting the Pieces Together: Medicare and Supplementary Insurance

Wed., April 10, 1-2:30 p.m.

A benefit counselor from the Wisconsin Medigap Helpline helps unravel the choices in insurance coverage after age 65. *Free; please pre-register.*

Making Sense of Long-Term Care

Wed., April 10, 3-4:30 p.m.

Steve Shapiro of the Wisconsin Board on Aging and Long Term Care will guide us through the basics of long-term care, where one may receive it, how it is paid for, and the features and benefits of long-term care insurance. *Free; please pre-register.*

History Repeats

Mondays, April 15, May 20, June 17, 1-2 p.m.

Discussions on a variety of historical topics led by amateur historian Kathleen Smith.

▶ April 15: Clementine Churchill. There was more than meets the eye to the wife of Winston Churchill.

▶ May 20: Thaddeus Kosciuszko. The Polish general came to America to help fight with the Continental Army.
Free; no pre-registration required.

Stepping On

Tuesdays, April 23-June 4, 1-3 p.m.

Falls are the leading cause of injury, loss of independence and even death for older adults. This workshop covers fall risks, including vision changes and medication, fall prevention, exercises and more. Instructors are experts on community safety, strength and balance. This program is presented by the North Shore

Health Department and North Shore Fire/Rescue. *Seven-week series \$10, includes an exercise weight. Please pre-register with payment.*

Historic Milwaukee Tour – The Changing Cityscape of Milwaukee

Wed., April 24, 10 a.m.-2:30 p.m.

Kathy Kean from Historic Milwaukee Inc. guides us on another tour through Milwaukee's ever-changing scene to explore ongoing redevelopment downtown and in nearby neighborhoods, the Milwaukee River and the inner harbor. Includes lunch at Cuisine, the Milwaukee Area Technical College's advanced training facility for culinary arts students. *See registration details in the SRC's April calendar of events.*

Shorewood Connects Yard Clean-Up Day

Sat., May 4, 9 a.m.-noon

If you or someone you know could use help getting their yard ready for spring or with other small outdoor tasks, contact the SRC. *(To volunteer, email Vashti Lozier at vashtilozier@gmail.com.)*

Hands-Only CPR

Wed., May 8, 1-2 p.m.

Learn a simple CPR technique that could save a life. North Shore Fire Department Battalion Chief John Maydak will also demonstrate use of an Automatic External Defibrillation device, or AED, which is available in many public places, including the Shorewood Village Center. *Free; please pre-register.*

Brown Bag Lunch with Shorewood's Police Chief

Mon., May 13, Noon-1 p.m.

Come share your safety concerns and questions with Chief Peter Nimmer. *Bring your own lunch.*

Brain Camp

Tuesdays, May 14, 21 & 28 & June 4, 10-11 a.m.

Just as we exercise our bodies, it is equally important to exercise our minds. In each session with Kelly

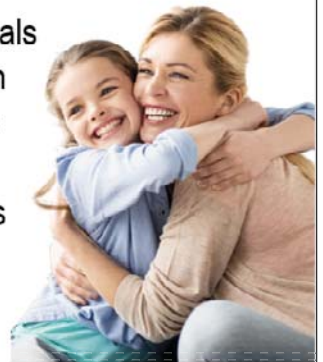
Schroeder-Strong, we will work our brains with challenging yet fun activities while we learn about brain health. Each class ends with a mind-resting meditation. *Four-week series, residents \$12/non-residents \$16. Please pre-register with payment.*

Connecting with the SRC is easier than ever! We now have a Facebook page. Please join, like and follow our new group, [facebook.com/shorewoodSRC/](https://www.facebook.com/shorewoodSRC/). Always, you can call or email the SRC at 414.847.2727 or src@villageofshorewood.org. For more details on any of our programs or to receive a monthly calendar of events, contact the SRC directly. Unless otherwise noted, all classes are free and meet in the Shorewood Village Center at 3920 N. Murray Ave. (lower level of the Shorewood Library).

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Student and Service Leader

BY PAULA WHEELER | PHOTO BY JONATHAN KIRN

Imagine you're a teen girl, asked to sacrifice your long, flowing locks – along with a year or more of good hair days – to support cancer research. Would you do it?

Shorewood High School senior Megan Grizzle did. Not once, but twice.

"It was the least I could do," says Grizzle, who in 2015 started her freshman year at SHS having recently lost her stepmother to breast cancer.

Along with this personal connection to the cause, Grizzle drew inspiration from older girls on her cross country team, who talked about the profound experience of participating in SHS's annual Buzz Cuts for Cancer event (benefitting the Midwest Athletes Against Childhood Cancer fund). She decided to fundraise and, by buzzing day, she had \$500 in pledges and 15 inches of hair to donate.

Having written her college essay about the experience, Grizzle has done a good bit of reflection on how it challenged and changed her.

"You mature so much from doing Buzz Cuts," she says. "This sounds so cliché, but you find so much more beauty from the interior instead of the exterior. You learn that it's not physical beauty that's important."

The next year, Grizzle not only fundraised and buzzed her hair again, she also helped plan and organize the event. Impressed, senior event planners asked her to take over as chair the following year. "From what I had seen, it was always seniors in that role, so it was exciting to be offered that as a junior," Grizzle says.

Buzz Cuts is just one of Grizzle's causes. She's also on her third year as coordinator of student volunteers for the fall and spring Shorewood Connects Yard Clean-Ups, enlisting fellow classmates to work in the yards of elderly or disabled neighbors.

"I've really enjoyed it as another type of community outreach," Grizzle says. "With Buzz Cuts, I don't see the direct impact – where the hair goes or where the money goes. But the fall and spring clean-ups are cool because you can see



Senior Megan Grizzle stands in the Barbara Gensler Theatre for the Performing Arts on the campus of Shorewood High School.

how grateful people are and how much they appreciate the work we are doing."

Yard Clean-Up chair Vashti Lozier says Grizzle has been a big asset. "She's always 100 percent dependable, and her good cheer rubs off on everyone."

Involved in classes and productions at Milwaukee's First Stage since elementary school, Grizzle has also served that organization in many ways. She worked with its Next Steps program to help children on the autism spectrum, served on the student advisory board and was a student representative to the board of directors.

A member of First Stage's selective Young Company actor training program, Grizzle is currently raising money for company members to travel to the Utah Shakespeare Festival later this year.

She'll be off to college by then (majoring in neuroscience and Spanish, she says) but wants other young actors to have the experience she had at last fall's festival. She's gathering pledges and memorizing 16 Shakespearean monologues ("It's crazy, I know") to perform at the fundraising event.

While Grizzle is co-chairing this year's Buzz Cuts fundraiser, set for May 22, she insists, "I'm not buzzing."

Her mom, Heather Whitmill, says she's not so sure: "I wouldn't be surprised if she does it again." ■



The Lake Bluff Ice Captains work on their ice rink, with its new sideboards funded by the Shorewood Foundation.

Winning Ideas

Shark Tank Challenge yields three new initiatives for Shorewood Foundation support

BY JENNIFER ANDERSON | PHOTO BY JONATHAN KIRN

The Shorewood Foundation board's first Shark Tank Challenge this past fall uncovered several winning ideas to enhance the community. With Foundation support, these ideas are now being put into action.

The Shark Tank event invited residents to present their best community improvement ideas in a public forum. "We wanted people to share their good ideas on how to make Shorewood an even better place to live, and we also wanted to educate the public a little bit about who we are and what we do as a foundation," explains Rose Spano Iannelli, the Foundation's president.

Ten residents or representatives of local organizations stepped up with propositions, which included everything from constructing a massive thermal blanket to melt snow piles to installing an artistic gateway to the Village on the Oak Leaf Trail.

Foundation board members ultimately decided to fund three of the initiatives. One winner was the Shorewood Historical

Society, which received a grant of \$3,500 to transform its office – the Sheldon Room at Village Center – into a public resource center for Shorewood homeowners. The grant pays for office equipment and electronics, enabling visitors to research Village history and even their individual homes in one easily accessible space.

A second grant went to the Lake Bluff Ice Captains, a hearty group of Shorewood dads who build and maintain the ice rink at Lake Bluff Elementary School. A \$5,000 grant to purchase reusable sideboards for the rink makes its setup quicker and easier, enables more efficient use of water, and fosters better ice quality.

"These guys are kind of the feel-good story of the year," says Foundation board member Mike Peden. "Their pitch hit all the sweet spots of the community coming together: enjoying the outdoors and maintaining and improving a cherished local tradition."

Finally, the Foundation will become a major sponsor of the Feast on Oakland, a multi-block street festival that will shut down the northernmost section of North Oakland Avenue for a day of local food,

music and family activities. The Foundation pledged \$5,000 to the event, which is scheduled for Sept. 21, 2019.

"I think this has all the makings of a terrific Shorewood celebration," says Foundation board member Sadhna Morato-Lindvall. "Our community is so supportive of the Foundation's fourth of July fireworks and the Shorewood Farmers Market. The Feast on Oakland is an exciting new way to bring neighbors together while also supporting local businesses."

Additional Shark Tank Challenge pitches were enthusiastically received, with the board directing some presenters to rework or fine tune the pitches before returning for further discussion. Spano Iannelli says the board hopes to make the challenge an annual event and that she is excited to hear new pitches.

"The Shark Tank Challenge was a creative, fun-filled way to stimulate a variety of exciting initiatives from community organizations and individuals," says Bob Dean, Shorewood Historical Society president. "The winner was Shorewood." ■

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SHS BOWLING ALLEY: 70 Years of Letting the Good Times Roll

BY KATELIN WATSON | PHOTO BY JONATHAN KIRN



Pierce Sherman, 7, and her 11-year-old brother Jake high five at the SHS bowling alley.

Tucked away in the basement of the Shorewood High School Physical Education Building is a community gem and source of entertainment for nearly 70 years: a fully functioning bowling alley.

The bowling alley's history goes back to 1951, when it was built alongside the SHS Arena and Youth Center. Immediately popular, according to Shorewood Recreation Department records, the alley essentially "supported itself" and was hailed as a "great" investment by the recreation director at the time.

In the 1960s, the Shorewood Lanes, another bowling establishment, closed down. Hesitant to waste perfectly good equipment, Shorewood Lanes offered its automated pin setters, bowling shoes and bowling balls to the District free of charge – under the condition that the equipment would be carefully maintained and used often.

Fast forward to today, and the District has stayed true to its promise, thanks in large part to the Rec Department, which manages all activities within the bowling alley.

"We've definitely kept many of the original features intact," says Rec Department Supervisor Justin Calvert. "But over the years we modernized the

space, adding a stereo system that can play music off your phone, and installing black lighting to allow for glow-in-the-dark bowling. We continue to provide many different opportunities for students, staff, families and community members to enjoy the lanes throughout the year."

The Rec Department offers a six-week Bowling Instruction class year-round for students in grades 1 through 6. Instructor Emily Punzel has over 21 years of bowling experience and competes nationally.

"In my class, students learn the fundamentals of bowling," Punzel says. "Not only does the class work to improve their bowling skills, it also teaches them life skills that go far beyond the lanes, such as patience, good sportsmanship, coordination and confidence. These skills can then be applied to many other aspects of their lives."

The Rec Department also offers two other six-week courses: Open Bowling, during which students in grades 1 through 6 can enjoy bowling with their peers that is not instructor led, and Parent/Child Bowling, where students and parents can bowl together, also without instruction.

Additionally, community members may rent out the bowling alley for private parties or gatherings. A birthday party package includes one hour of bowling

for up to 16 bowlers facilitated by a Rec Department staff member, plus 30 minutes to enjoy refreshments next door in the cafeteria.

"It's really fun to be a part of these gatherings and witness how much people truly enjoy themselves," says SHS junior Jadon Roder, who works for the Rec Department and oversees the private parties. "I help facilitate the party, make sure everything runs smoothly during the event, and I get to be the DJ as well."

The bowling alley is part of other Rec Department programs including Special Olympics and the Home Base and Kids Club summer childcare programs. In addition, both SHS and Shorewood Intermediate School Physical education classes leverage this unique resource.

"It's great to see so many people taking advantage of the bowling alley, especially since there aren't a lot of them left around this area," Calvert says. "Hopefully, we can continue to expand the variety of bowling opportunities we provide in the future." ■



Great Chemistry, No Matter the Place

BY JENNIFER ANDERSON | PHOTO BY JONATHAN KIRN

BUSINESS SPOTLIGHT

Pat Algiers knows the power of chemistry. Not the kind with beakers and Bunsen burners, but an alchemy less easily defined, when all of your surrounding elements work in tandem and things just feel right.

Her business, Chemistry in Place, promises to create that particular fusion through good design and smart strategies – or what Algiers calls “the art and science of placemaking.” She can conjure this chemistry for an event, a conference room, a home office or an entire community.

Now in its fifth year in Shorewood, Chemistry in Place is the culmination of Algiers’ extensive professional experience. Among other roles, her work history includes serving as Milwaukee’s commissioner of city development, as a partner at design company Kahler Slater, as a store planner for Boston Store and as an appraiser of commercial and industrial properties. She started her own business in 2004, consulting for companies on issues involving real estate, branding and marketing.

Today, Chemistry in Place has six full- and part-time associates who work out of light-filled, modern offices on East Capitol Drive. Bright white walls display photos of people who’ve popped in and were cajoled into posing in the firm’s vintage British phone booth.

Firm projects have included developing the interior design for Quarles & Brady’s law offices around the country, and transforming a historic factory building space into the hip, open-plan workspace that houses the global headquarters of security software firm PKWARE Inc. in Walker’s Point. One project under way is a branding plan for Milwaukee’s Harbor District, a major community initiative to revitalize Milwaukee’s inner harbor and waterfront neighborhood.

Algiers has also put her skills and experience to work in Shorewood as one of the driving forces behind the Ghost Train and Plein Air Shorewood, and as an active member of the Shorewood Business Improvement District board and the Public Arts Committee. She says the Village is unique on the North Shore for its cultural diversity and dynamic business community.

It’s no surprise, then, that Algiers is full of ideas for making Shorewood an even better place to live, work and play. She sees opportunities for everything from single-story condos for baby boomers to ice cream shops. For Algiers, there’s no end to innovative ways of creating chemistry in her community.

“We are always taking on interesting new projects,” she says. “We are always learning, and we never get bored.” ■

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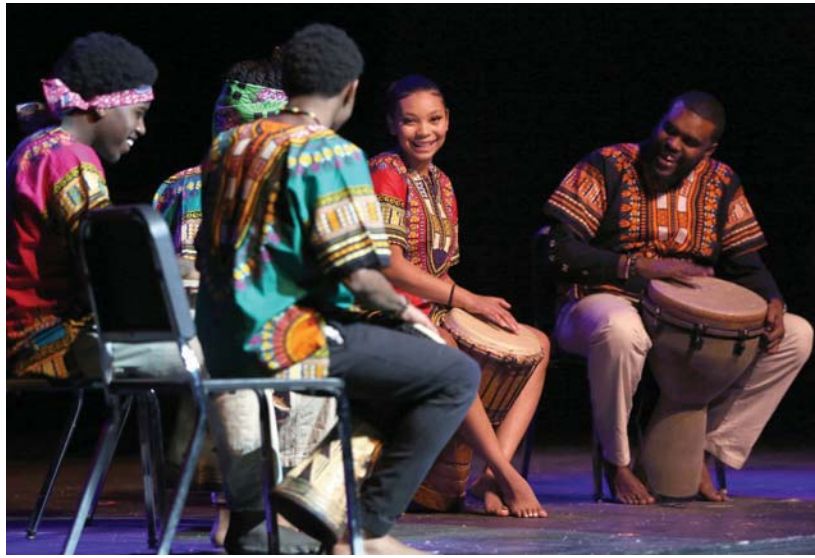
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CREATING RESULTS





Shorewood High School students perform traditional African drumming as part of a Feb. 11 program celebrating black history and culture.

District Initiatives Under Way to Advance Student Equity

BY KATELIN WATSON | PHOTO BY JONATHAN KIRN

EDUCATION SPOTLIGHT

The Shorewood School District's commitment to advancing student equity is a key focus in 2019. Understanding that the classroom can be the center of societal change, District leadership is placing a high priority on creating more opportunities within the classroom through culturally responsive teaching, with the aim of supporting

all students' needs in a way that prepares them for success in school and beyond.

The District Equity Plan includes three program areas: a new Student Equity Taskforce at Shorewood High School, RaceWork professional development for staff at all four schools, and the Shorewood Schools Equity Forum.

The Student Equity Taskforce comprises a diverse group of SHS student representatives from a variety of clubs. They meet regularly to discuss ways to contribute student voices to policy, practices and the curriculum. The group's first steps were to brainstorm and prioritize topics they felt were most urgent for the administration to address. They decided to focus on two: curriculum representation, and teachers and administration accepting and acting on students' stated concerns.

"The next step for us will be to contact administrators and start a conversation about our thoughts and concerns," says SHS sophomore and taskforce member Sadie Cumberbatch. "I am eager to see how we, as students, can work with adults within our district to improve life at Shorewood High School."

In addition to the students' work, District teachers and staff have participated in an ongoing series of RaceWork professional development sessions throughout the 2018-19 school year. RaceWork frames the way race influences our schools, and these sessions facilitate collaboration to develop teaching strategies and cultivate classroom environments that better support all students. Guest speakers like Dr. Erin Winkler,

a University of Wisconsin-Milwaukee Africology professor and a consultant to the Smithsonian National Museum of African American History and Culture, have provided insight and serve as a resource for teachers.

In a recent session, staff engaged in a visioning process and brainstormed steps to help the District become more racially equitable. Teachers explored curriculum opportunities around racial equity and racial enrollment patterns, with each grade level and department analyzing these topics and developing further action steps.

"Teachers continue to take a serious look at infusing racial equity into their curriculum and instruction," says Director of Curriculum and Instruction Tim Joynt. "Our collaborative approach allows us to use research and experience to improve our students' performances. The responses we have received from teachers surrounding RaceWork has been overwhelmingly positive."

The District will continue to enable teachers and staff to work on their racial equity action plans during professional development sessions and staff meetings.

To extend the student equity discussion to the broader community, the District will host its first Shorewood Schools Equity Forum in late spring. With help from racial equity experts Reggie Jackson and Fran Kaplan from Nurturing Diversity Partners, the event is being designed to facilitate a community conversation on diversity and how best to move forward.

"The Equity Forum will allow us to maximize our resources as we put together our District Equity Plan," says District Superintendent Bryan Davis. "I appreciate all of the outreach and support from our community, and I am confident that through the forum we will be able to prioritize initiatives and actionable steps as part of our Strategic Plan." ■

For more information on the District's work in equity and diversity, visit shorewood.k12.wi.us/equity/.



Hi, Neighbor

Meet: Tracy Oerter

Moved to Shorewood: 1998

By day, this mother of two works as the director of mental health services for Children's Hospital of Wisconsin. Outside of work, she's known as Trash Gordon, a force to be reckoned with on the flat track, playing on a team for Milwaukee's Brewcity Bruisers Roller Derby league, whose all-stars compete all over the country.

Roller Derby is her Jam

AS TOLD TO JENNIFER ANDERSON

"My husband, Justin, and I were married in 1997 and we moved to Shorewood a year later. I am the proud mother of two incredible daughters. When my daughter Sydney was 6, she started taking Taekwondo. I decided to take it with her. My goal was to get my black belt by 40, which I did, and then I started looking for other fun ways to stay active.

"A friend talked me into going to a roller derby bout [competition], and I thought it was pretty cool to see tough women playing what looked like a cross between rugby and hockey on roller skates. I decided to do one of the boot camps to learn a little more about the sport. I was a huge roller skater as a kid, and I fell in love with roller derby.

"I joined a league called the Bootleggers, and I tested up to each new level, adding more contact and skills, until about a year later when I decided to try out for the Brewcity Bruisers.

"The Bruisers are made up of four home teams. I'm on the Crazy Eights. The Eights are highly competitive and we're a tight-knit group. My roller derby name is Trash Gordon. I have a history with some of my friends for being a bit of a trash talker, so it fits.

"The first two seasons were really tough. You're learning all the rules and you're skating with experienced players. I often felt like Bambi on ice! Now, I'm in my third season and I feel like I've finally got my groove on.

"It's a great community of people I never would have met otherwise. I like the workout and I like getting out of my comfort zone. We get to legally hit people – how cathartic! I might not be one of the youngest ones out there, but this is a great sport for all ages, body types, backgrounds and abilities. Being part of this community has been empowering, and my daughters are proud of their mom." ■

Know an interesting Shorewoodian? Please send your ideas for our "Hi, Neighbor" column to editor@shorewoodtoday.com.

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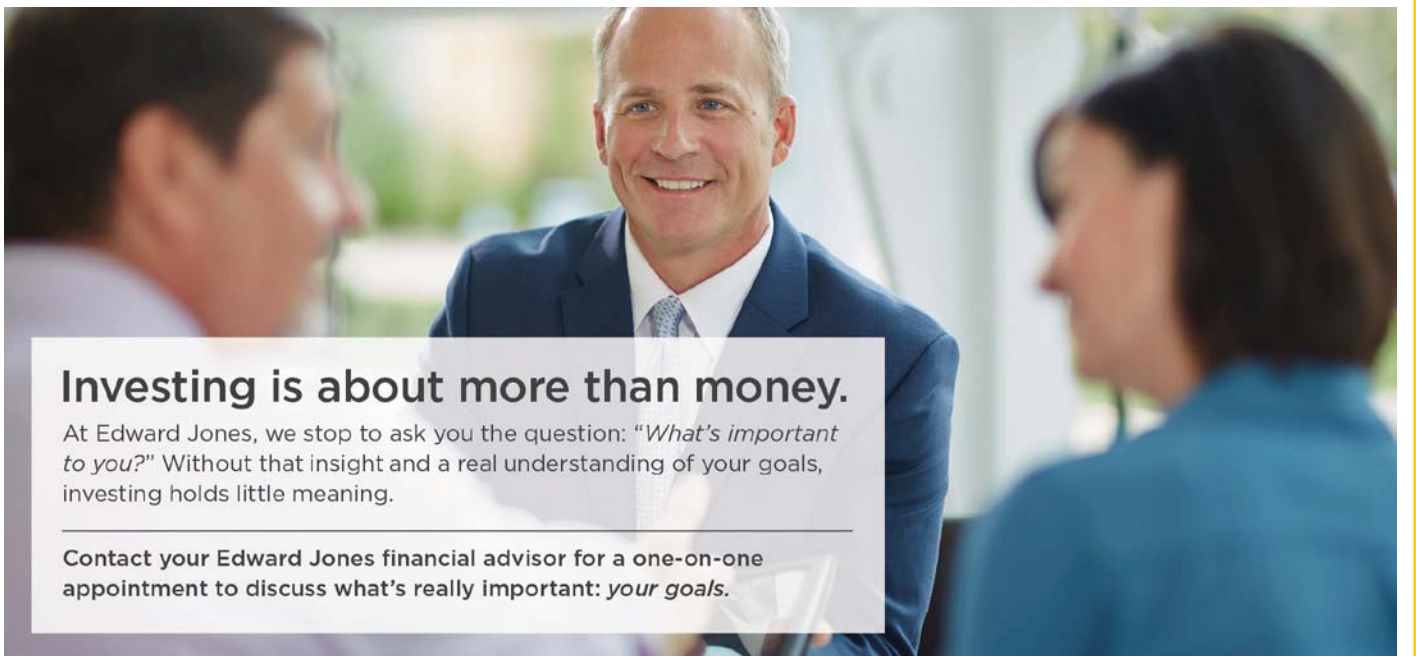
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Want to be in the know about what's going on in the Village's commercial district? Subscribe to the Shorewood Business Improvement District's monthly electronic newsletter. Be the first to find out about new restaurants, interesting community events and local shop owners.

"You don't have to be a member of the BID to get our newsletter," says Ericka Lang, executive director of the Shorewood BID. "Anyone can sign up to have it delivered via email. It's a great resource."

Once a month, the newsletter offers an interview with a local business owner, details on new businesses and insight into plans for existing commercial spaces. There are promotional offers and coupons, and photos from some of the many BID special events, such as Saturdays @Wood Square and the Shorewood Criterium.

To sign up for the newsletter and to check out an archive of past issues, visit the BID website at shorewoodwi.com.

SPRING ELECTIONS TUESDAY, APRIL 2

WHAT'S ON THE BALLOT?

Village of Shorewood Trustee (two seats)

Shorewood School Board (two seats)

A two-question referendum regarding funding for Shorewood Schools District-wide facilities projects

State Supreme Court Justice

Circuit Court Judges

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NEW TO THE SHOREWOOD SCHOOL DISTRICT?

Here's how to register

Step 1. Register through Infinite Campus

Access the District's online portal at wicloud3.infinitecampus.org/campus/OLRLogin/shorewood.

Step 2. Bring required documents to Pupil Services

Visit the Pupil Services office in the Administration building at Shorewood High School, 1701. E. Capitol Dr., weekdays between 10 a.m. and 2 p.m.

Documents to bring include:

- ▶ A certified birth certificate or, if born outside the United States, a valid passport.
- ▶ Immunization record
- ▶ Transcripts from last school attended (if high school student)
- ▶ Two documents to prove Shorewood residency* – *one from each list below*. No student will be enrolled without proper proof of residency. Students are required to prove residency again in August.

LIST A:

1. Current property tax statement
2. A closing statement for purchasing a home (less than one year old)
3. A signed current resident lease (including the landlord's name, address and phone number)

LIST B:

1. Current month's utility bill
2. Health insurance statement (homeowners and renter's insurance will NOT be accepted)
3. Food Share/Quest benefit
4. Medicaid/Badgercare benefit statement
5. W-2, SSI or other country, state or federal benefit statement

*Driver's license is not a valid proof of residency.

With any further questions, call the Pupil Services office at 414.963.6903.

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LIBRARY CORNER



Courtesy UWM Archives

The Kosciuszko Reds, a semi-professional baseball team founded in 1908.

NEW DISCOVERY SERIES: **LEARN, CONNECT, EXPLORE**

This spring, the Shorewood Public Library invites community members to learn, connect and explore through the Shorewood Discovery Series, a three-part lecture series that delves into a variety of topics. The series was born of a collaboration among Community and Adult Services Librarian Hayley Johnson and community members David Weissman, Mariann Maris and Guy Johnson. The committee plans to make the series an ongoing library program.

Initial lectures will take place at 7p.m. the second Tuesday of March, April and May at the Village Center (lower level of the library).

- ▶ **March 12:** "The Kosciuszko Reds: The Home Team of the Polish South Side, 1908-1919," with Dr. Neal Pease, Milwaukee historian
- ▶ **April 9:** "Weather and Climate: What's the Difference? What Do We Know About It, and Why Does It Matter?" with Dr. Paul Roebber, University of Wisconsin-Milwaukee Professor
- ▶ **May 14:** "Trauma-Sensitive Schools in Wisconsin," with Sara Daniel, Vice President of Education for SaintA

STRATEGIC PLAN: SPOTLIGHT ON CUSTOMER SERVICE

The Shorewood Public Library's Strategic Plan for 2019-2024 identifies five library goals with accompanying objectives. One key area is customer service. The library strives to provide a welcoming and accessible space that makes it easy for all patrons to find what they need, in person and online. Most respondents to the library's community conversations and online survey in 2018 reported being "very satisfied" with the library's customer service but also flagged some areas for improvement. Specifically, staff plans to address any issues that may inhibit patrons' ability to navigate the library successfully, including finding and using its online tools and resources.

After reviewing the goals and values identified in the plan, McKenzie Edmonds, Friends of the Shorewood Public Library trustee, says, "The best part of this plan is that you can feel the mechanisms already at play in the work the library is doing to create spaces of inclusion, learning and service. This plan beautifully marries the current culture of the library." To see the full plan, visit shorewoodlibrary.org.

ANALYZE YOUR INVESTMENTS WITH CFRA MARKETSCOPE ADVISOR

The Milwaukee County Federated Library System recently subscribed to CFRA MarketScope Advisor, a database to help patrons make better investment and business decisions. The easily navigable website enables searches by ticker, company, ISIN or CUSIP resulting in brief stock details, a full report and an industry survey. Information on exchange-traded funds and mutual funds is available along with articles on market trends and industry or sector research. Visit shorewoodlibrary.org and search for CFRA to find and select the database, then enter your library card number and PIN.

For more information visit shorewoodlibrary.org.

Out & About in Shorewood



Photo by Katelyn Watson



Photo by Sam Anderson

Photos by Jonathan Kirn unless noted.



1 Arthur Ircink, producer of Wisconsin Public Television's *Wisconsin Foodie* and a member of the Shorewood Business Improvement District board, signals a symbolic touchdown after successfully lighting Shorewood's Wood Square tree at the BID-sponsored WinterFest in December.

2 Ahmad Ingram, a Shorewood High School junior on the boys varsity basketball team, drives against a Cudahy defender in a mid-season Woodland Conference matchup.

3 Jaron Tsuchiyama, a junior, performs as Angel in Shorewood High School's January production of *RENT: School Edition*.

4 Sue Froelich of Swanky Seconds is on hand to help fashion bargain-hunters at the Feb. 2 Boutique Blowout in the Atwater School gymnasium. Funds raised from the event support the Shorewood Recreation Department.

5 Atwater sixth-graders roast marshmallows over an open fire at the second annual Shorewood Chill on Feb. 9. From left are Ava Hughes, Catherine Butcher, Liam Rosenberg, Ariel Higgins and Lilly Stoner-Gold.

6 Shorewood High School students perform a traditional African dance on Feb. 11 as part of a student-produced program celebrating black history and culture. From left, front row, are sophomore Ebony Childress and freshman Jacey Gray-Hall.



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HEADLINES OF HISTORY

On Oct. 19, 1923, the first edition of *The Shorewood Radio*, Shorewood's first newspaper, was published. In size, it was more like a small magazine. The first edition contained an introduction to explain the newspaper's mission, a lead article about plans for the "new" high school (both the Administration and Manual Arts buildings would be completed the following year) and ads for local businesses.

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The *Radio* was a welcome addition to the rapidly growing community. Within a few years, the format changed to a more traditional newspaper style, and the name changed to *The Shorewood Herald*. The *Radio/Herald* covered Shorewood news for almost 80 years, making it a valuable record of Shorewood history and culture.

The Shorewood Historical Society has bound copies of all of the papers, but many are becoming fragile. They

are not readily available to the public and are cumbersome to search for general topics.

Digitizing all of the papers, making them word searchable and accessible to the public is a priority for the Historical Society. With assistance from the Wisconsin Historical Society, work on the digitizing project will begin soon and will take most of 2019 to complete. ■

Photos and information courtesy of the Shorewood Historical Society.



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Shorewood Spring Calendar

SIS = Shorewood Intermediate School | SHS = Shorewood High School

MARCH

SAT. MAR. 2 Seuss Celebration

10:30am, Shorewood Public Library

TUES. MAR. 5 District Art Show Opening Reception 6–8pm, Shorewood Public Library

TUES. MAR. 5 Candidate Forum 9–10am, Shorewood Village Center

THURS. MAR. 7 Talking About Race: How Power and Privilege Shape Public Discourse 6:30pm, Shorewood Village Center

FRI. & SAT. MAR. 8 & 9 SIS Musical: *James and the Giant Peach* 7pm Fri., 4pm Sat., SHS Auditorium

SAT. MAR. 9 SEED's Swing with Shorewood 6:30pm, Discovery World

TUES. MAR. 12 Family Fun Night 6pm, Shorewood Public Library

TUES. MAR. 12 The Kosciuszko Reds: The Home Team of the Polish South Side 7pm, Shorewood Village Center

THURS. MAR. 14 Game Night 6pm, Shorewood Village Center

THURS. MAR. 14 SIS/SHS Choir Concert 7pm, North Shore Presbyterian Church

THUR. MAR. 14 Trinity Irish Dancers 7pm, Shorewood Village Center

FRI. MAR. 15 Shorewood Conservation Committee Screening: *Cowspiracy* 7pm, Village Center

SAT. MAR. 16 Shorewood Shenanigans Noon–6pm, Shorewood Business District

TUES. MAR. 19 Shorewood Woman's Club presents UPAF CEO Deanna Tillisch 1pm, Shorewood Village Center

TUES. MAR. 19 District Orchestra Festival 7pm, SHS Arena

WED. MAR. 20 Shorewood Men's Club Candidate Forum 7pm, Hubbard Park Lodge

APRIL

TUES. APR. 2 Statewide Election Day

7am–8pm Visit myvote.wi.gov for polling location

THURS. APR. 4 Joshua Douglas Author Visit 6:30pm, Shorewood Village Center

TUES. APR. 9 Family Fun Night 6pm, Shorewood Public Library

TUES. APR. 9 Weather and Climate: What's the Difference? 7pm, Shorewood Village Center

WED. APR. 10 SIS/SHS Jazz Concert 7pm, Backroom at Colectivo, 2211 N. Prospect Ave., Milwaukee

THURS. APR. 11 Game Night 6pm, Shorewood Village Center

THURS. APR. 11 (re) *Visions: Poetry Reading and Reception* 6:30pm, Shorewood Public Library

FRI. APR. 12 Shorewood Conservation Committee Screening: *Reinventing Power* 7pm, Village Center

SAT. & SUN. APR. 13 & 14 Shorewood Drama Jr. presents *Paper Wings & Giant Strings & Other Fancy Stuff* Sat. 4pm, Sun. 1:30pm, Lake Bluff Cafetorium

TUES. APR. 16 Shorewood Woman's Club presents Golda Meier's Life and Experiences (performance by Jessica Michna) 1pm, Shorewood Village Center

WED. APR. 17 Lake Bluff Fine Arts Production (Grades 3&4) 6:30pm, Lake Bluff Elementary School

SAT. APR. 20 Shorewood Men's Club Easter Egg Hunt 9am, Hubbard Park

THURS. APR. 25 SHS Chamber Orchestra Concert 7pm, North Shore Presbyterian Church

FRI. APR. 26 *Atwater's Got Talent* show 7pm, Atwater School Cafetorium

MAY

WED. MAY 1 District's Third Annual Authentic Learning Showcase 6–8pm, SHS Arena

SAT. MAY 4 Shorewood Connects Spring Yard Clean-Up 9am–noon, meet at Kingo Lutheran Church

SAT. MAY 4 First Ride and Bike Rodeo Noon–3:30pm, Atwater School west playground

SUN. MAY 5 SIS Orchestra Kidz 'n' Konzert 3–5pm, Atwater School Cafetorium

TUES. MAY 7 Lake Bluff Fine Arts Production (MAC 2) 6:30pm, Lake Bluff Elementary School

THURS. MAY 9 Game Night 6pm, Shorewood Village Center

TUES. MAY 14 Trauma-Sensitive Schools in Wisconsin 7pm, Shorewood Village Center

THURS.–SAT. MAY 16–18 SHS Spring Musical *Guys and Dolls* 7pm (additional Sat. performance at 2pm), SHS Auditorium

TUES. MAY 21 Shorewood Woman's Club presents Karen de Hartog, Shorewood Historical Society 1pm, Village Center

WED. MAY 22 SHS Band Concert 7:30pm SHS Auditorium

SUN. MAY 26 Shorewood Memorial Day Program 4pm, Atwater Park

WED. MAY 29 SHS Orchestra Concert 7pm, SHS Auditorium

JUNE

SAT. & SUN. JUNE 1 & 2 St. Robert Parish Fair Sat. Noon–10pm, Sun. Noon–7pm

SUN. JUNE 2 SHS/SIS Choir Benefit Concert 2pm, SHS Auditorium

TUES. JUNE 4 SIS and 6th Grade Spring Orchestra Concert 7 p.m. SHS Auditorium

THURS. JUNE 6 SIS Spring Band Concert 7pm, SHS Auditorium